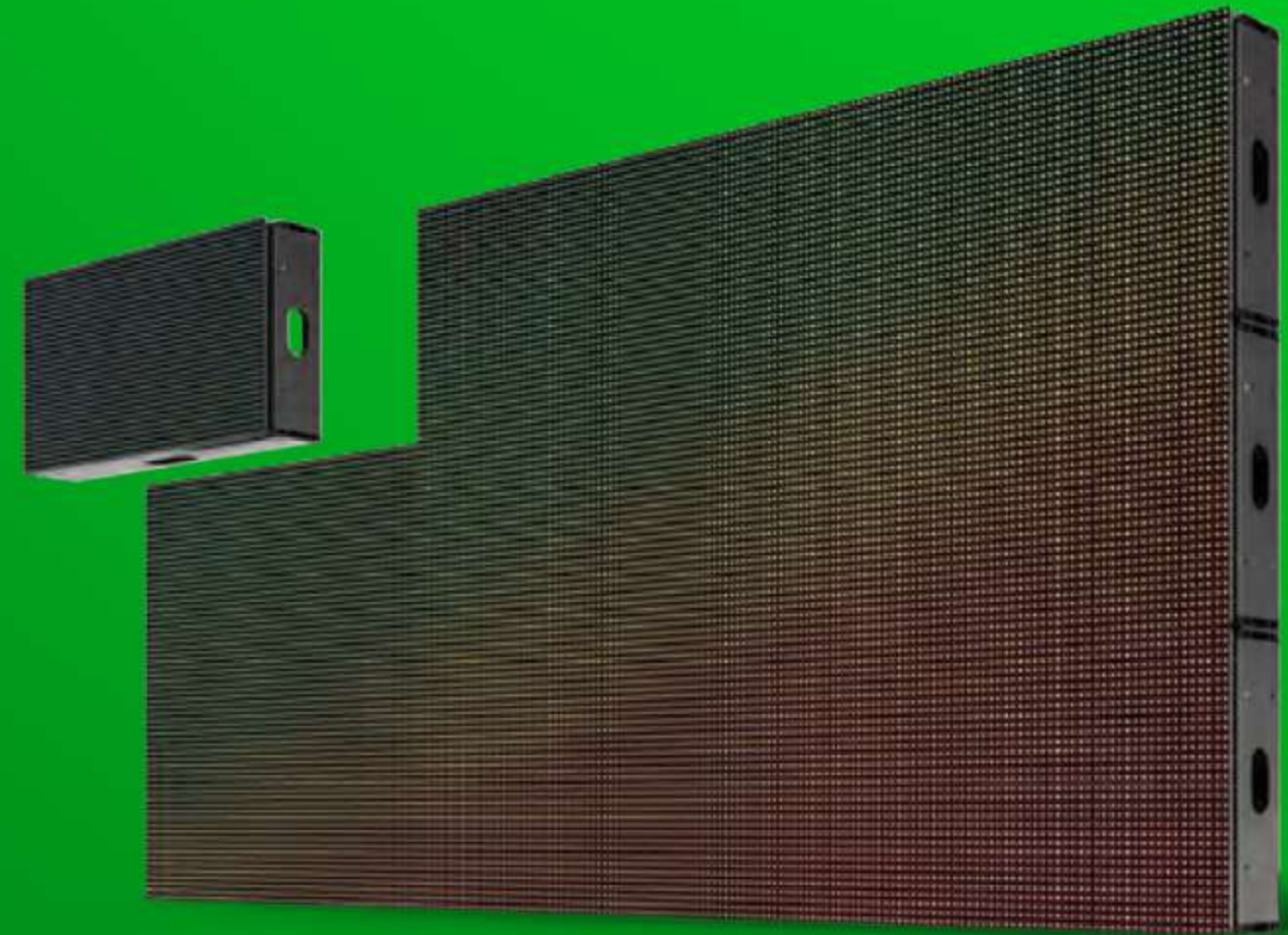




EVERSIGHT SYSTEMS
DIGITAL SIGNS

Maximize Your Sales With Eversight Systems

Digital displays that push the
boundaries of innovation!



Tel: +1 (828) 215-4265

Email: hammad.ejaz@eversightsystem.com

Web: eversightsystems.com



WHY EVERSIGHT SYSTEMS?

1

Clarity

Clearly visible even under direct and strong sunlight. The quality of display or signage is engineered to maintain high readability in bright outdoor conditions regardless of challenging lighting situations.

2

Durability

LED lights are designed to last over 100,000 hours, equating to more than 11 years of continuous use. Their energy-efficient, solid-state technology minimizes heat generation, reducing wear on components.

3

Efficiency

The annual electricity cost is around \$400 to operate a 4-foot by 8-foot outdoor LED sign that is influenced by several factors, including the sign's wattage, daily operating hours, and local electricity rates.

Who We Are & What We Do

Eversight Systems is dedicated to providing a comprehensive ecosystem of hardware and software tools that empower businesses and organizations to enhance their marketing effectiveness through optimized digital advertising. We deliver innovative and state-of-the-art digital displays that enable our customers to communicate their messages more effectively, share their narratives, and connect with new audiences.

Launched in 2024, our mission is to create advanced modular display systems for outdoor digital signage. We are committed to continuously improving each iteration of our products to ensure they are simpler, higher-performing, and more cost-effective. Our goal is to enhance the customer experience and make digital signage accessible to all.

At Eversight Systems, customer satisfaction is at the heart of everything we do. Our concierge-level sales team works closely with our premier partners, and our dedicated customer service and technical support teams are focused on delivering personalized and exceptional service to every client.

Why **Digital Displays** Essential For **Modern Retail?**

- 1** About **70%** of Americans have encountered a digital display in the past month
- 2** More than **52%** have seen a digital sign within the past week
- 3** Around **47%** of viewers can remember a specific advertisement or message
- 4** Remarkable **80%** of individuals reported entering a store after seeing a digital sign



Economical

(Surprisingly Cost Efficient)

According to the **U.S. Small Business Association**, no other advertising medium matches the efficiency and cost-effectiveness of outdoor **LED** displays. This unique advantage allows businesses to maximize their reach while minimizing costs, making **LED** signage an exceptional choice for **Impactful Marketing**.





Testimonials

The Eversight Systems LED display is a game-changer for our business! The clarity and brightness are outstanding, making it impossible for passersby to miss. We're located in a high-traffic area, and the sign has dramatically increased our visibility. It's exceeded all expectations!

– **Sarah Reynolds, Downtown Café**

Eversight Systems has helped us connect with our community like never before. The LED sign has brought more visitors to our nonprofit center, and we've even seen a rise in donations thanks to the increased awareness. It's truly been a blessing for us.

– **Mark Davidson, Hope Outreach Center**

The technology and service from Eversight Systems are top-notch. Our LED display has become an integral part of our communication strategy, reaching thousands of commuters every day. The cloud-based system makes updating content a breeze, even remotely. We're very impressed!

– **Rachel Miller, City Arena**

The Eversight Systems display is simply incredible. It's easy to use and delivers stunning visuals. We update our sign frequently, and the response has been amazing. It helps showcase our products perfectly and really enhances our brand image."

– **James Wilson, Elite Auto Group**

HIGH QUALITY DISPLAYS

Premium Hardware | Built in Shanghai

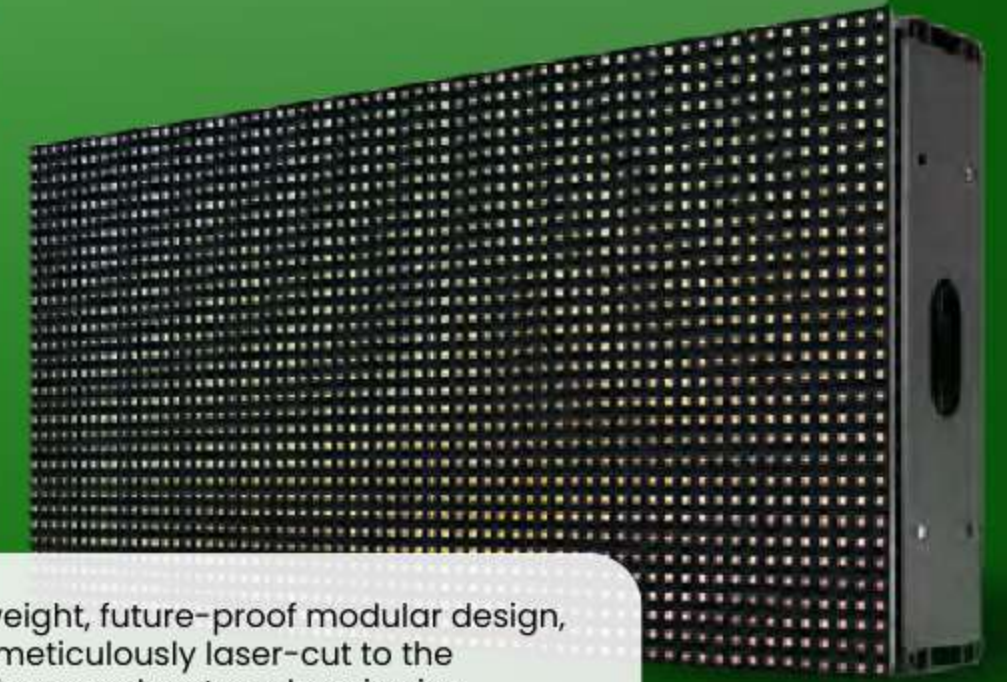
With one of the most advanced Surface Mount Robotic assembly lines globally, we guarantee excellence through the use of the finest international components.



Each module is equipped with sophisticated software embedded on a chip powered by a high-speed microprocessor, allowing for enhanced functionality and seamless operation.



Experience the leading controller in the industry, equipped with auto-mapping, automated diagnostic notifications, cellular and Wi-Fi capabilities, and onboard power cycling.



Featuring a lightweight, future-proof modular design, our products are meticulously laser-cut to the millimeter, providing an edge-to-edge viewing experience while maintaining an IP67 rating for extreme environments.



Our innovative stepped louver design is both advanced and exceptionally durable, skillfully displacing light to deliver improved contrast.

CASE STUDY

FROM FOOT TRAFFIC TO SALES Dunelm Home Furnishings

The installation of an LED billboard proved to be a game-changer for Dunelm, leading to a **40%** increase in foot traffic and a **20%** rise in sales.

The flexibility to update promotions in real-time allowed Dunelm to capture the interest of passersby and improve customer engagement.

This case study demonstrates how LED signage can be a powerful, cost-effective tool for driving store visits and increasing revenue.





INTRODUCING THE  BladeM Pro

Enhance Your Business Display With Eversight Systems

LED displays can increase business by a minimum of 15%, with potential gains of up to 150%.

– U.S. Small Business Association

4'x8' Double-Sided BladeM Install



It's **all** about the **visuals** We create the **vision**

Our brains are wired for visuals. About **90%** of the information we process is visual, and we process it **60,000** times quicker than text. After three days, **65%** of visual info stays with us, while only **10-20%** of written or spoken information is retained.

Visuals like pictures and videos foster an emotional **bond** with a product, service, menu, or any community or event.



SURFACE MOUNT TECHNOLOGY (SMT)

Experience the most advanced SMT solutions in North America

- Automated assembly with advanced robotics for precision.
- Micron-level solder paste inspection for quality.
- Robotic soldering for accuracy and consistency.
- Uniform torque from robotic fastening.
- AI integration for optimized performance.
- Multi-stage quality checks throughout production.
- Real-time monitoring with IoT insights.
- Reliably sourced components for durability.

Eversight Systems is at the forefront of digital sign board technology, transforming how businesses engage with customers.

Our state-of-the-art **LED** sign boards deliver unmatched visibility and impact, enhancing brand recognition and driving sales growth.

With vibrant, high-resolution displays that stand out even in challenging lighting, our digital signage solutions serve as powerful marketing tools.

Our features, including automated content management, real-time updates, and customizable designs, empower businesses to effectively communicate their messages.

By adapting to evolving consumer behaviors, we maximize audience engagement and conversion rates.

Partner with **Eversight Systems** to elevate your advertising strategy and achieve your sales objectives with our exceptional **LED** sign boards.

CONTACT US TODAY

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EVERSIGHT SYSTEMS
DIGITAL SIGNS

OUTDOOR LED DISPLAY SPEC SHEET
EVERSIGHT SYSTEMS

More Pixels – More Brilliance

Experience The Next Generation Of Displays

COLOR	281 Trillion
RESOLUTION (PITCH)	12, 9, 6, and 4mm
BRIGHTNESS (NITS)	7500
PANEL DIMENSIONS	24"W / 12"H / 4"D / 11.2lbs
MODULE MATRIX	12mm 24x48 / 9mm 32x64 / 6mm 48x96 / 4mm 64x128
MAX WATTS PER PANEL	12mm 70W / 9mm 105W / 6mm 115W / 4mm 130W
MIN VIEWING DISTANCE	12mm 20ft / 9mm 12ft / 6mm 8ft / 4mm 4ft
VIEWING ANGLE	160° Horizontal / 90° Vertical
REFRESH RATE	60 FPS
AC INPUT	Universal AC input (90-264VAC input range)
WIFI CONNECTION	TP Link long-range high power bridge
CELLULAR BROADBAND	5 Year cellular broadband available
APPROVALS	FCC, UL 879, CAN/CSA-C22.2 No. 207-M89
DISPLAY LIFESPAN	100,000 Hours
WARRANTY	5 Year hardware / 5 Year service (subscriptions)

Exceptional Efficiency & Durability

PREMIUM SOLID-STATE TECHNOLOGY

With no moving parts, our **LED** panels offer unparalleled reliability.

Each unit is **IP65** rated, ensuring robust performance in the most challenging environments.

Whether faced with rain, extreme heat, or snow, you can be confident that your display will remain operational, providing continuous visibility and communication.

Trust **Eversight Systems** for resilient digital signage solutions designed to withstand the elements.

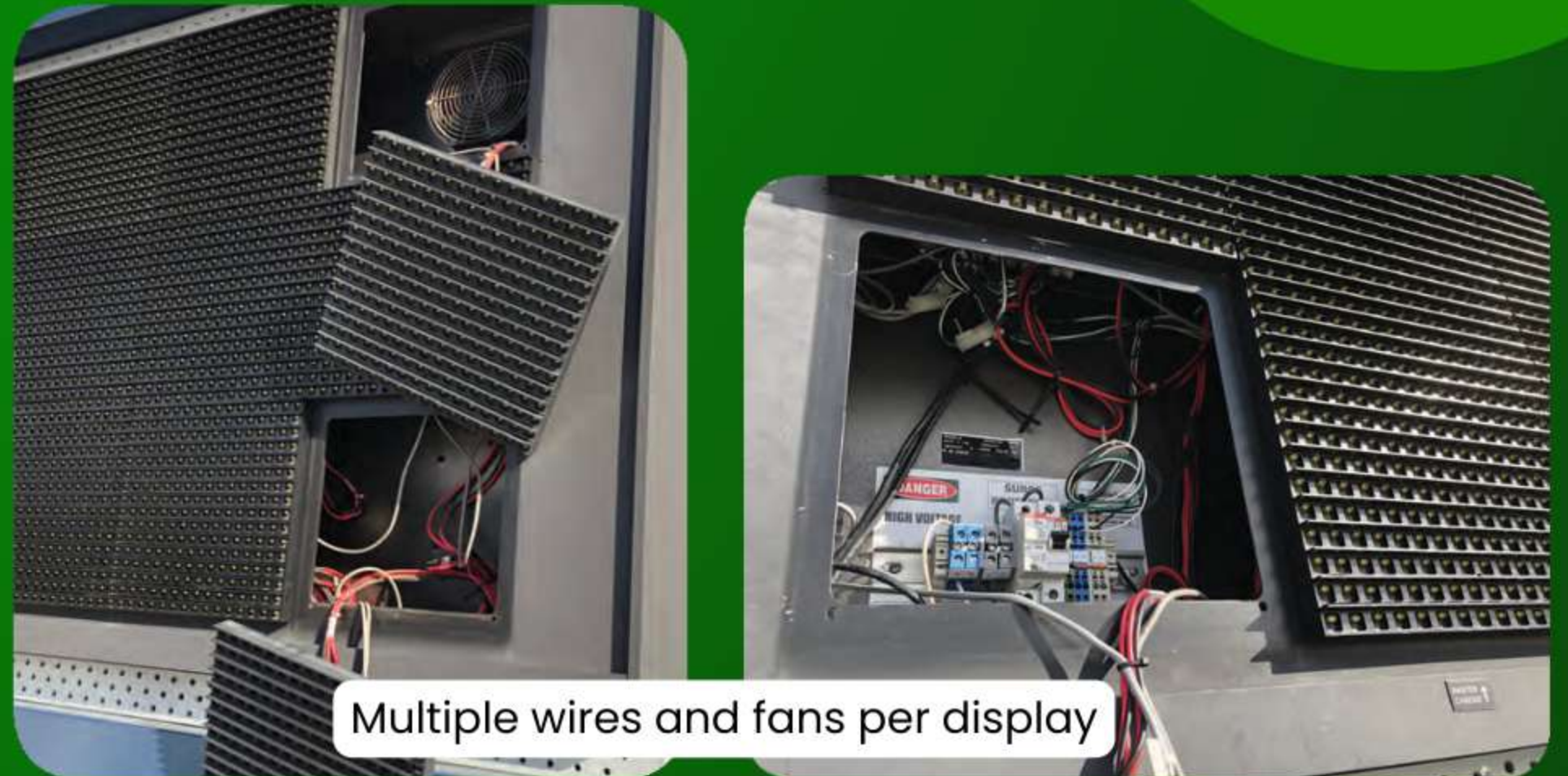


HARDWARE COMPONENTS OF OUR COMPETITORS



Flaws Figured Out By Our Experts:

- Higher failure rates from lower-quality components.
- Limited customization options.
- Inefficient cooling systems.
- Poor visibility in bright conditions.
- Complicated installation processes.
- Outdated technology and inferior display quality.
- Minimal content management features.
- Slower refresh rates causing motion blur.
- Inadequate customer support.
- Higher energy consumption.
- Lower IP ratings for durability.
- Heavier designs complicating transport.



Competitor LED displays are prone to multiple failure points. Unlike our modules, which are designed with fewer moving components, many competitor systems rely on intricate wiring prone to corrosion or loosening, and fans that degrade or fail over time.

GET MORE FOR LESS

Experience sharper visuals with BladeM's enhanced pixel count

18,432 pixels

BladeM 4'x8' 12mm SS Display

32,768 pixels

BladeM 4'x8' 9mm SS Display

73,728 pixels

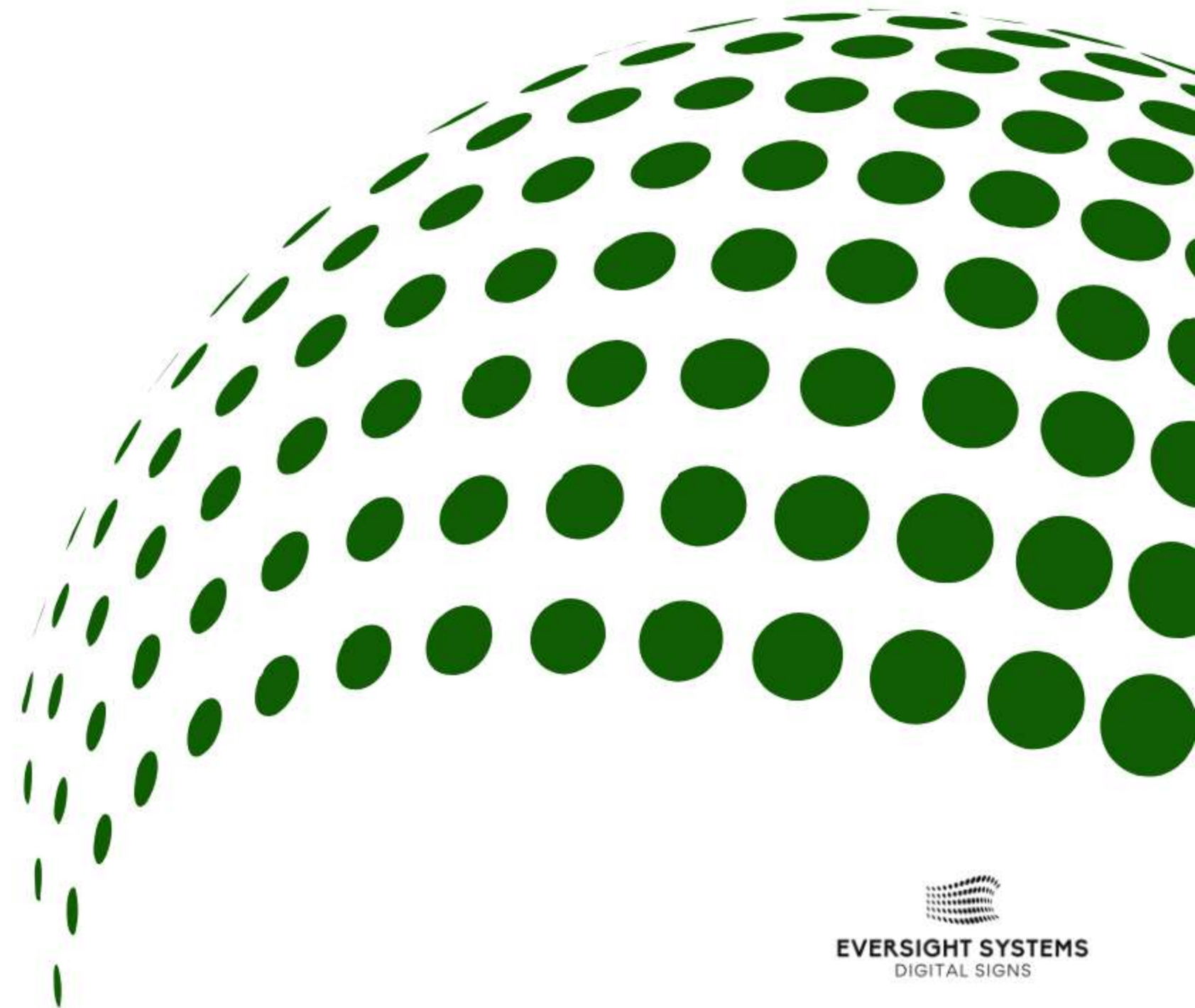
BladeM 4'x8' 6mm SS Display

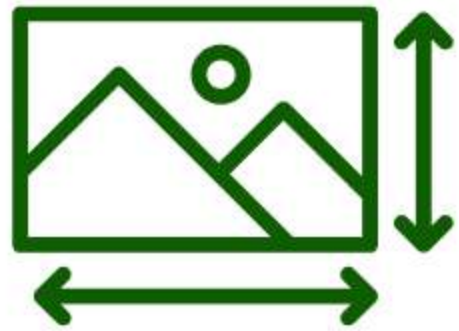
131,072 pixels

BladeM 4'x8' 4mm SS Display

9,216 pixels

Traditional 4'x8' 16mm SS Display





ULTRA HIGH
RESOLUTION

**CONTENT
THAT
DEMANDS
ATTENTION**



**EVERY
PIXEL
TELLS A
STORY**

60 

Experience the brilliance of our 9mm BladeM displays, delivering stunning images and videos with an impressive **298** trillion colors at **60fps**. These full edge-to-edge messages captivate audiences

In contrast, lower resolution **15-20mm** displays struggle to effectively convey today's vibrant content.

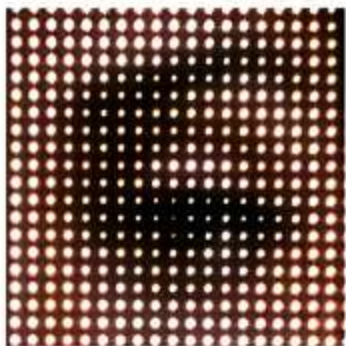


Pixel Comparison

Please zoom in on images for a better comparison.



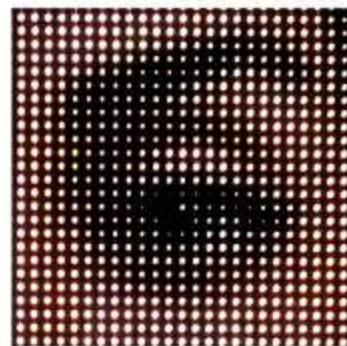
12mm
6,912 Pixels / 10' Distance



12mm (Close-Up)

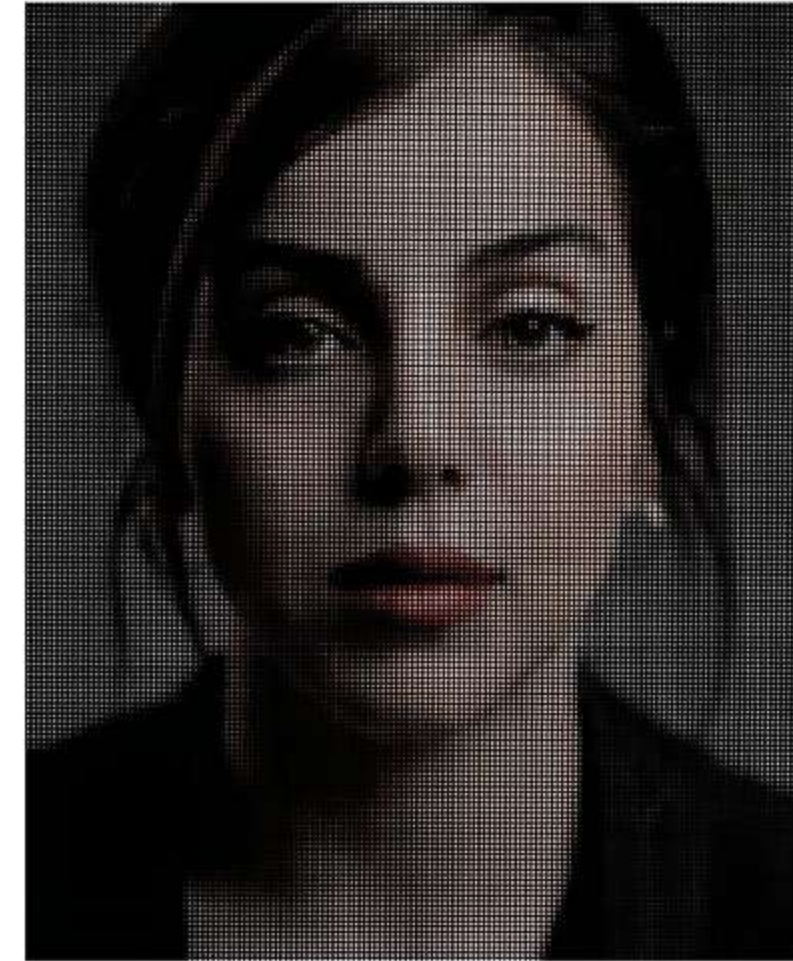


9mm
12,288 Pixels / 10' Distance



9mm (Close-Up)

← 3' →



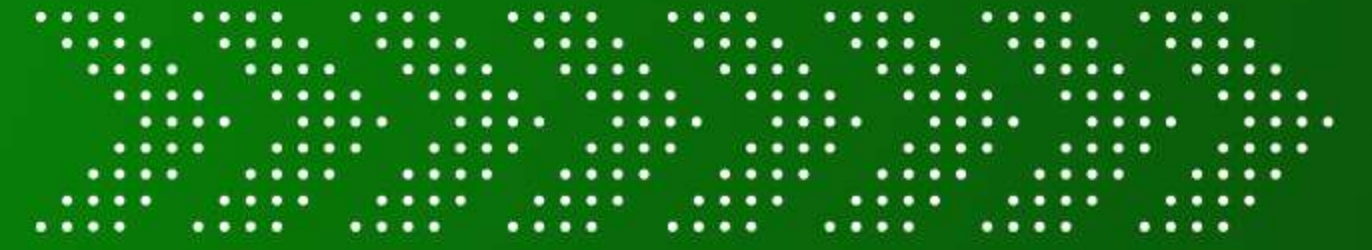
6mm
27,648 Pixels / 10' Distance



6mm (Close-Up)

4'

Resolution Drives ROI



Investing in a display limited to text or low-resolution images will yield a lower impression rate. In contrast, a high-resolution display capable of showcasing superior content will significantly enhance engagement and maximize revenue.

Designed for adaptability, our modular displays make it easy to integrate new features or expand as your business and technology evolve.



FUTURE FREINDLY EVOLVING ARCHITECTURE



EVERSIGHT SYSTEMS
DIGITAL SIGNS

Eversight Systems leads the way in digital sign board technology, revolutionizing how businesses communicate and engage with customers. Our advanced **LED** sign boards offer unparalleled visibility and impact, ensuring your brand stands out in a crowded market.

By integrating cutting-edge **LED** technology, we provide vibrant, high-resolution displays that capture attention, even in challenging lighting conditions. Our digital signage solutions are powerful marketing tools that enhance brand visibility, attract foot traffic, and drive sales.

Featuring automated content management, real-time updates, and customizable designs, our sign boards enable businesses to convey messages and promotions effectively. This dynamic platform adapts to changing consumer behaviors, maximizing engagement and conversion rates.

At **Eversight Systems**, we are committed to empowering businesses with innovative digital signage solutions that foster growth and improve marketing effectiveness. Let us help you transform your advertising strategy and achieve your sales goals with our exceptional **LED** sign boards.

REQUEST YOUR QUOTE NOW!



EVERSIGHT SYSTEMS
DIGITAL SIGNS

Sample Displays & Pricing Overview



BEFORE



AFTER

- \$2500 for Installation & Permitting
- \$589 For 60 Months



3x8 DS 6mm High-Res Display Before & After Retrofit

After upgrading to the new **6mm** high-resolution display, businesses experienced a **17%** increase in revenue, thanks to enhanced visibility, sharper content, and better audience engagement.

The retrofit has proven to be a game-changer for maximizing marketing impact and driving higher returns.

SUBSCRIPTION TO OWN – 5 YEAR – ZERO 0% FINANCING

Your Sign, Simplified & Secure

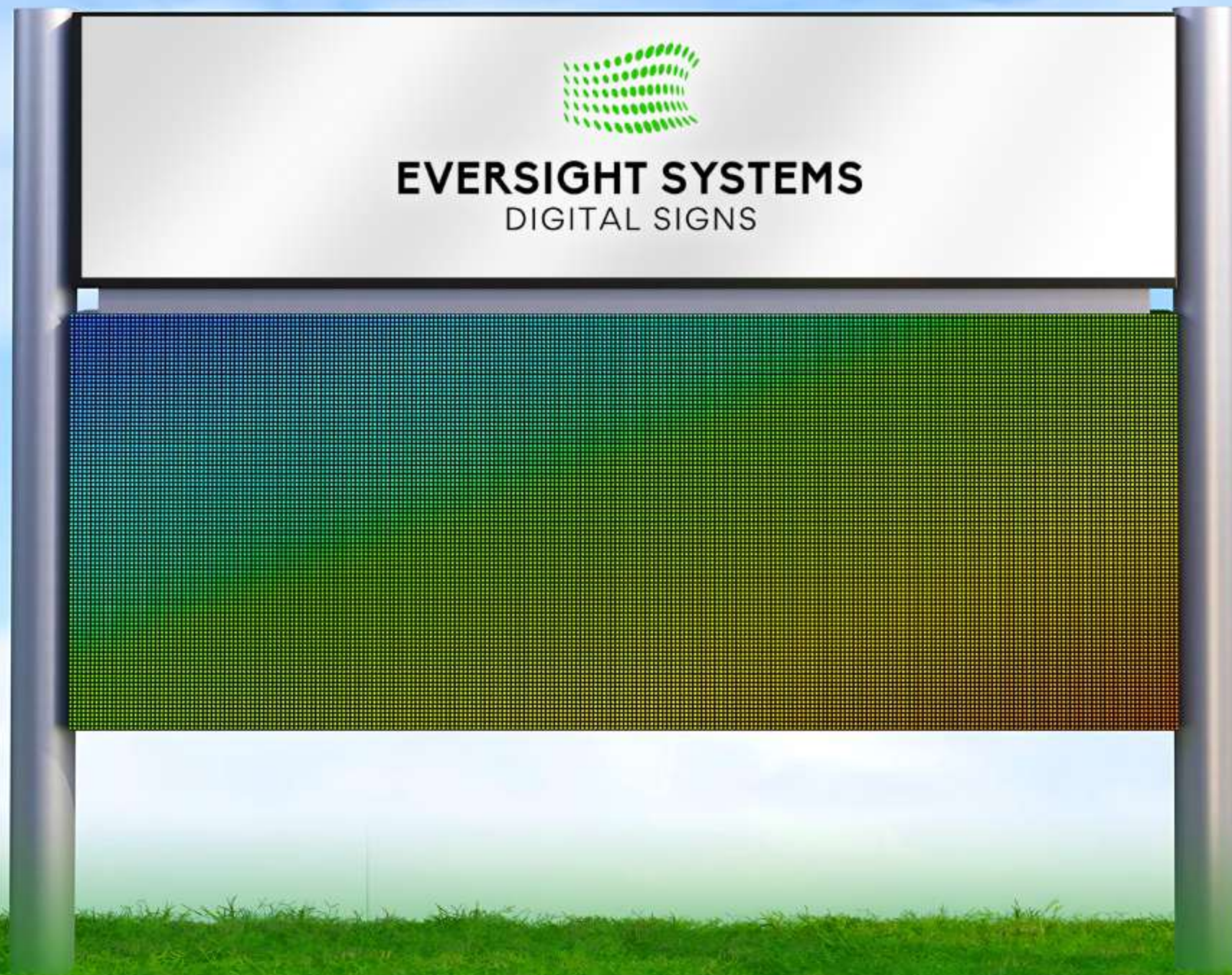
With **Eversight Systems** subscription, you don't just get a top-tier **LED** sign to promote your business and increase revenue—you also enjoy the confidence of knowing it's always performing at its peak. Our **5 five** years subscription includes a premium high-definition sign, complete maintenance and labor coverage, **24/7** monitoring to ensure your display is always operational, and **0%** financing for the full term. Plus, after **5 five** years, we'll upgrade your sign to the latest model, ensuring you continue to get the most out of your investment while staying at the forefront of digital advertising.



Maximize Your Business Potential With Eversight Systems

With a **5 five** years subscription, you receive:

- A high-resolution Eversight Systems **LED** display.
- Full hardware and labor warranty, along with **24/7** performance monitoring, ensuring your display is always up and running with peace of mind.
- Premium cellular connectivity for seamless operation.
- No-cost upgrade to the latest display technology when you renew your subscription.



3x8 DS High-Resolution Display
& Custom Fabricated Cabinet
With Illuminated Top ID Sign

\$3250 For Installation & Permitting
9mm \$555 For 60 Months
12mm \$467 For 60 Months

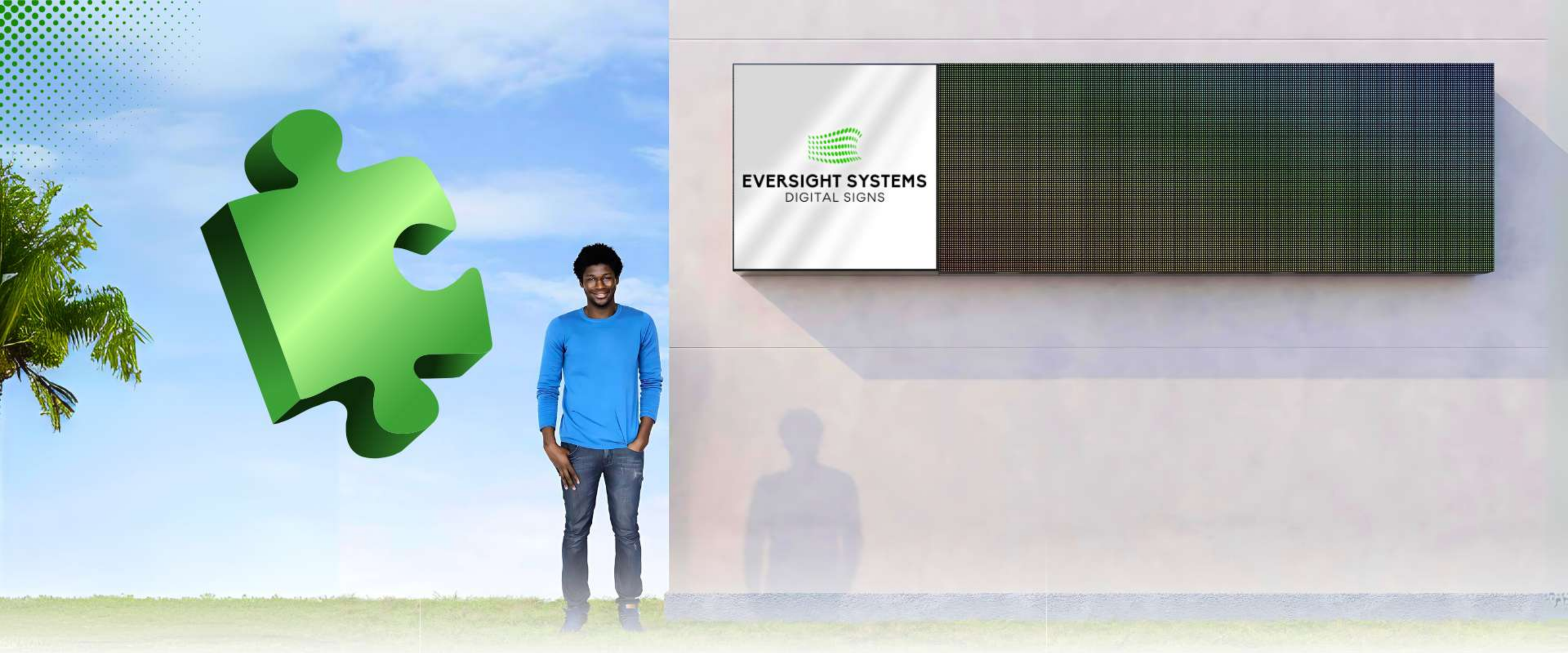


EVERSIGHT SYSTEMS
DIGITAL SIGNS

200 West Road

**3x6 High-Resolution Display
& Custom Fabricated Cabinet
With Illuminated Top ID Sign**

\$3250 For Installation & Permitting
9mm \$550 For 60 Months
12mm \$462 For 60 Months



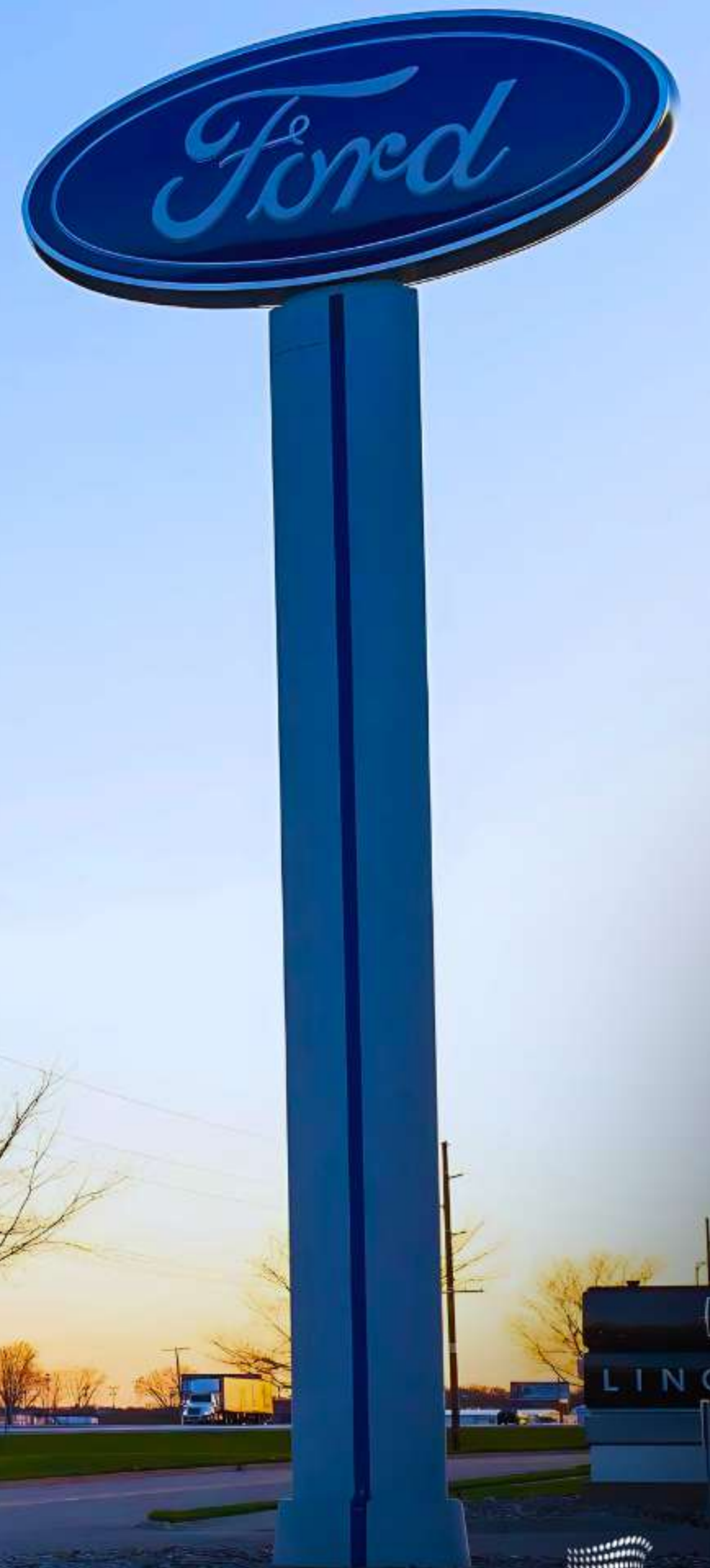
3x8 High-Resolution Display
& Custom Fabricated Cabinet
With Side ID Sign

\$3250 For Installation & Permitting
9mm \$410 For 60 Months
12mm \$344 For 60 Months



WHEEL
Alignments

A large digital billboard with a blue background. The word "WHEEL" is written in large, bold, yellow, italicized letters. Below it, the word "Alignments" is written in white, sans-serif font. At the bottom of the billboard, there is a close-up image of a tire tread.



Ford

A tall, blue, cylindrical signpost with a blue oval sign at the top containing the word "Ford" in its signature script font.



LINCOLN

A dark-colored sign with the Lincoln logo (oval with a shield) and the word "LINCOLN" in white, sans-serif capital letters.

STONEWOOD — E A S T —

Move Better.
Live Better.



Hand &
UpperEx Center.
SURGERY/THERAPY

724.933.3850



STONEWOOD — E A S T —

OFFICE SPACE
FOR LEASE



JESSICA HENSEL
724.934.8820





SMARTCENTRES®

Walmart*

ALWAYS
LOW
PRICES

Walmart*

SMARTCENTRES®

THANK YOU
FRONTLINE
WORKERS



SMARTCENTRES®

Walmart*

EVERSIGHT SYSTEMS
DIGITAL SIGNS

ToysRus
Children

BabiesRus
Children

CURBSIDE PICK UP*
IS NOW AVAILABLE



*Exclusions apply

Walmart*

W LEASIN 777-0252



XL
XL CENTER


FEB 8 - 9





A large digital sign for photo booth rentals. The main image shows a woman in a white lace dress holding a blue sign that says "Sorry! I'M TAKEN" and a man in a white shirt and red tie holding a red octagonal sign that says "The Party STOP! is Here". Below the image is the logo for "ACTION INC." and the text "Photo Booth Rentals! ActionIncPgh.com". To the right of the main image is a vertical sign for "ROBINSON TWP" with a logo that says "R" and "Founded 1801". Further right is another sign for "FLEXIBLE PHOTO BOOTH RENTALS".

SHUBERT



earth's
**PREHISTORIC
AQUARIUM
ADVENTURE**
THE MYSTERY OF THE
**DINOSAURS
OF THE DEEP**

Presidents' Day **FEB. 18**
shubert.com

SHUBERT

Give someone you love a knight to remember!

**MONTY PYTHON'S
SPAM
ALOT**




FEB 21-24
SHUBERT.COM

FIND YOUR GRAIL
RUN AWAY
NII NII NII
I'M NOT DEAD YET

SHUBERT

Yale SCHOOL OF MUSIC

**EUGENE
ONEGIN**



FEB 15-17
SHUBERT.COM

Yale School of Music

**EUGENE
ONEGIN**



FEB 15-17
SHUBERT.COM

Why Should You Choose Eversight Systems For Your Digital Signage Needs?

People should trust and choose Eversight Systems over other competitors in the U.S. market for several key reasons:

- **Innovative Technology** – Eversight Systems uses cutting-edge LED display technology that delivers superior image quality, brightness, and durability, ensuring your business stands out in any environment.
- **Customization & Flexibility** – Our modular designs allow for easy upgrades and scalability, meaning your display can grow and evolve with your business needs, offering long-term value.
- **Unmatched Reliability** – With IP67-rated displays built to withstand harsh weather conditions, from heavy rain to extreme heat, Eversight guarantees uninterrupted performance with minimal maintenance.
- **Comprehensive Support** – Our 24/7 monitoring, premium service, and full hardware and labor warranty ensure peace of mind that your display is always functioning at its best, backed by a dedicated team of experts.
- **Proven Results** – We help businesses increase foot traffic and sales with high-resolution, dynamic displays that capture attention and drive engagement, providing a proven return on investment.
- **Customer-Centric Approach** – Eversight Systems is committed to providing personalized service, ensuring that every solution is tailored to meet the specific needs and goals of your business.
- **Cost-Effective Solutions** – We offer affordable, high-performance digital signage with flexible financing options, ensuring you get maximum impact without overspending.

Choosing **Eversight Systems** means investing in a future-proof, high-impact advertising solution that delivers tangible business growth and lasting results.



EVERSIGHT SYSTEMS

DIGITAL SIGNS

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